

MAIGON

COOKIE POLICY

Last updated: 18 September 2021

This cookie policy describes how Maigon AB, company registration number 559246-2591 having its registered address at Birger Jarlsgatan 6, 114 36 Stockholm, (“we”, “us” or “Maigon”) uses cookies on www.maigon.io (the “Website”).

1. WHAT IS A COOKIE?

A cookie is a small piece of data sent from a Website and stored in a user's web browser, mobile phone, or other device while the user is browsing that Website. A cookie can help the Website provider to recognize your device and/or browser the next time you visit that Website, provide you with access to certain functions on the Website and/or register your surf patterns. There are other technologies such as pixel tags, web bugs, web storage and other similar files and technologies that may carry the same functions as cookies. In this cookie policy, we use the term “cookies” for cookies and all such similar technologies.

2. WHICH TYPES OF COOKIES DO WE USE?

We use the following cookies:

Strictly necessary cookies – These cookies are strictly necessary in order to enable you to move around the website and use its features. The Website cannot function without these cookies. Strictly necessary cookies do not require your consent as they enable services you have specifically asked for and which cannot be provided otherwise.

Functionality cookies – These cookies enable the Website to save details that you have provided in order to offer a better experience, such as, e.g. allow the Website to remember choices you make such as your username, language or the region you are in. Some parts of the Website may not function properly without these cookies. These cookies may be automatically enabled and can be managed to your preferences through your browser settings.

Performance cookies – These cookies are used in order for us to analyze the performance and design of the Website and to detect errors. These cookies also enable us to recognize that you have visited the Website before, which sites on the Website that visitors visit most frequently and how much time visitors spend on the Website. These cookies may be automatically enabled and can be managed to your preferences through your browser settings. The purpose of these cookies is solely to improve the performance of the website and your experience.

MAIGON

We also use cookies from third parties. This means that third parties have created these cookies and the cookies are set on your device via our Website.

3. INFORMATION ABOUT OUR COOKIES

We use the following cookies for the purposes set out below:

Type of cookie	Cookie name / group	Purpose and personal data processed	Duration type
First-party	csrftoken	“csrf” stands for “cross-site forgery request”. This cookie is used to ensure the safety when submitting a form (i.e. the contract submitted for analysis).	Permanent
First-party	AWSELB	AWSELB cookie ensures user session integrity.	Session
First-party, third-party	HubSpot cookies	HubSpot cookie is required for the chat service to operate. We also use HubSpot for sales and marketing administration.	Session, permanent
First-party, third-party	Stripe cookies	Stripe cookie is necessary for payments.	Session, permanent
Third-party	LinkedIn cookies	LinkedIn cookie is necessary for social sharing and follow functionality.	Session, permanent

4. YOUR CONSENT TO COOKIES

By clicking "OK" on our cookie banner on the Website you consent to the use of cookies.

The personal data processing that occurs through cookies is based on your consent as a legal ground for processing. This means that you have a choice to allow or deny some or all of the cookies, except for strictly necessary cookies. Most web browsers also allow you to manage your cookie preferences. You can set your browser to refuse cookies or delete certain cookies. In general, you should also be able to manage similar technologies by using your browser’s preferences.

You can review or remove cookies that have already been set through your web browser. The way you can do this usually differs from one web browser to another. Most web browsers have published instructions on how to manage cookies.

Since cookies are always set to the device and browser you use to visit the Website, you will need to separately manage cookies on all the different devices and browsers you use to visit the Website.

Please note that if you choose to block cookies, the functionality of the Website may be affected.

5. PERSONAL DATA PROCESSING THAT OCCURS VIA COOKIES

In line with the tables above (see points 3 and 4), we have the following purposes and legal grounds for the personal data processing that occurs via cookies:

- a) **Performance and functionality.** We analyze the performance and design of the Website and to detect errors. Personal data processing that occurs within the scope of these purposes is based on our legitimate interest to ensure that our Website functions and performs properly.

If you want to read more about your rights or how we process your personal data, please read our Privacy Notice.

6. CONTACT US

If you have any questions or comments about our use of cookies, please reach out to [*contact@maigon.io*](mailto:contact@maigon.io).
